

DPE Enrollment How To

- Login to the DPE site through Global Connect: <https://dpe.vsp.autopartners.net>
- If you are not currently logged in, you will be asked to enter your username and password.

Welcome to General Motors

Please enter your User Name and Password and click the LOG IN button to continue to GlobalConnect

User Name:

Password:

[Forgot Password?](#)

LOG IN

Forgot Password?

Click on the [Forgot Password](#) link to use the self-serve password reset feature. You must know your security questions and answers to use this link. Dealer users unable to use the "Forgot Password" feature must work directly with their Dealership Administrator for all password support.

Please contact your local [Help Desk](#) for all other GlobalConnect support

- Once logged in, you will be taken to the Dealer Program Enrollment homepage.
- Click on “My Available Programs”

gm Dealer Program Enrollment

Home Programs Vendor Selection Notifications Reports Activity History Preferences

Enrollment Management At-a-Glance

0	0	0	0	19	0	41
Incomplete T&C Consent	Incomplete Data Consent	Incomplete Vendor Selections	Incomplete Product Selections	Enrolled Programs	Authorized Signers	Available Programs

Programs

My Enrollments (19) **My Available Programs (41)**

Program	Enrollment	Version
Customer Sales & Service Retention (CSSR)	Enrolled	1.00
Dealer Corvette Participation Letter and Acknowledgement	Enrolled	1.00
Dealer Customer Data Exchange	Enrolled	1.00
Dealer Data Share Participation	Enrolled	1.00

1 - 4 of 41 | View All

Reports

Report

- [Data Activity History Report](#)
- [My Data Report](#)

- Once “My Available Programs” is selected, please enter “Insights” in the search bar and select “Insights Service and Repair Magazine Program”

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Home Programs Vendor Selection Notifications Reports Activity History Preferences

Enrollment Management At-a-Glance

0	0	0	0	7	0	39
Incomplete T&C Consent	Incomplete Data Consent	Incomplete Vendor Selections	Incomplete Product Selections	Enrolled Programs	Authorized Signers	Available Programs

Programs

insights

My Enrollments (7) | My Available Programs (39)

Program	Enrollment	Version
Insights Service and Repair Magazine Program	Eligible to Enroll	1.00

1 - 1 of 1 | View All

Reports

Report

- [Data Activity History Report](#)
- [My Data Report](#)

- You will be taken to the program page for **Insights Service and Repair Magazine Program**
- The dealer will see that their status is “Eligible to Enroll”

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Home Programs Vendor Selection Notifications Reports Activity History Preferences

Home > Programs > Insights Service and Repair Magazine Program

Insights Service and Repair Magazine Program

Eligible to Enroll [Support](#)

Overview

Program Start Date	2025-01-06
Program End Date	-
Last Updated Date	-

What's New

The Insights Service and Repair Magazine Program enrollment is now in DPE.

Current Version	Past Version
1.00	Select View

Suggested Programs

No Suggested Programs

0 - 0 of 0

[Program Information](#) [Data Consent](#)

Program Description

The GM Insights program mails quarterly Service and Repair print magazines to your independent service centers and body shops. They contain professionally written articles on the new products, detailed technical information and training topics that interest your parts customers. Each magazine is customized with your dealership information and promotions to an audience hand-selected by you. The minimal program cost is 100% reimbursable to you and auto-billed through your choice of funding sources.

Once you have enrolled on this site, you will receive an email to set up access for ccainsights.com to complete your enrollment. Program selections (profile, promotions, and audience) will be available once the site is open for the next magazine issue. You will be notified quarterly when it is time for updates.

- Once on the page, scroll down to Terms and Conditions. Review the terms and click “Done”.

The screenshot displays the 'Dealer Program Enrollment' web application. The top navigation bar includes 'Home', 'Programs', 'Vendor Selection', 'Notifications', 'Reports', 'Activity History', and 'Preferences'. A modal window titled 'Terms & Conditions' is open, containing the following text:

This Participation Agreement (this "Agreement") is entered into between the participating dealer company selected by you. These communications are designed to assist your customers with their business needs.

Dealer agrees that its participation in and use of the Program is subject to the following terms and conditions:

- GM Insights.**
 - General.** Your participation in the Program is limited to those vehicle line brands for which you are authorized to sell and service GM vehicles pursuant to an active GM Dealer Sales Agreement.
 - Eligibility.** To be eligible for participation in the Service, Dealer must:
 - Be authorized to sell and service GM vehicles pursuant to an active GM Dealer Sales Agreement.
 - Provide all information required by GM and the Provider for enrollment in the Program.
 - Accept the GM Dealer Data Share Participation Agreement.
 - Modifications by GM.** GM may remove, add, or replace Provider; and modify, amend, cancel, or terminate the Agreement at any time.
 - Provider Responsibility.** Dealer understands and agrees that the Provider is responsible for the accuracy and completeness of the information provided to GM and the Provider.
- Dealer's Obligations.**
 - Dealer's Responsibility.** I acknowledge and agree that I am solely responsible for any information provided to GM and the Provider.
 - Compliance with Laws.** You will comply with all applicable laws and regulations relating to the use of the Service.
- Miscellaneous.**
 - Termination.**
 - Either party may, without liability, terminate this Agreement at any time once with or without notice.
 - GM may terminate, limit or suspend your right to participate in the Service at any time, without liability.
 - Notices.** All notices required or permitted to be given by GM to Dealer will be deemed duly given if they are sent to the contact information provided by Dealer.
 - Right to Monitor.** GM has the right, but not the obligation, to monitor any activity and content on the Service.
 - Right of Assumption.** In the event that a Provider participating in this program is succeeded by another Provider, GM may assume the obligations of the Provider.
 - Third Party Disputes.** Because GM is not the agent of the Provider, Dealer or Dealer's customer, GM is not responsible for any disputes between the Provider, Dealer or Dealer's customer.

The modal window also features a 'Done' button at the bottom right. The background interface shows a 'Program Description' section with a 'Review' button and a 'Program Contact' section with a 'Done' button. The 'Internal Program' section shows 'Dealer Data Share Participation' with an 'Enrolled' status and 'No prerequisites for this program'.

- Scroll down and click on Begin Enrollment button.
- Follow the prompts and click Agree to complete your enrollment.

gm Dealer Program Enrollment BAC: 119317 X |

[Home](#) [Programs](#) [Vendor Selection](#) [Notifications](#) [Reports](#) [Activity History](#) [Preferences](#)

Brands: Chevrolet, Buick, GMC, Cadillac

Internal Programs

Program	Enrollment
Dealer Data Share Participation	Enrolled

External Programs

Program	Contact
No prerequisites for this program	

Associated Documents

[Insights Magazine Program Overview](#)
No Consent Required

[CCA Insights Fall 2024 Repair Magazine](#)
No Consent Required

[CCA Insights Fall 2024 Service Magazine](#)
No Consent Required

Agree and Consent

By enrolling in the Program, I agree on behalf of myself and Dealer to all of the terms and conditions stated in this GM Insights Program Participation Agreement.

Begin Enrollment

